

Event and Jump Signage Options

OCALA JOCKEY CLUB
International 3-Day Event
Thoroughbred Eventing Champion Division
FAMILY FALL FESTIVAL
 November 12-15, 2020



Event Demographics:

- 3,500 live event attendees
- 150+ competitors
- 57,000 social media reach
- 150,000 earned media exposure in print & online
- 62,000 livestream viewers
- 4,000 engaged on SM

www.OJC3de.com

Select Quantity	Type	Price	Dimensions
	CCI3* or CIC3* cross-country jump sponsorship	\$1000	Up to 3' x 8"
	CCI1* or CCI2* cross-country jump sponsorship	\$500	Up to 3' x 8'
	Show Jump sponsorship - Custom jump placement or sign placement	\$1500	Contact OJC for options
	Signage placement along roadway	\$350	3' x 8' coroplast or vinyl
	Signage placement in main arena	\$500	3' x 8' coroplast or hard backing only
	Clubhouse water jump sponsorship	\$5000	3' x 8' coroplast or vinyl
	East water jump sponsorship	\$2500	3' x 8' coroplast or vinyl

All jump and signage sponsorships are for placement rights only. Sponsor is to supply sign at sponsor's cost, or sponsor name posted on 24"x18" sign included in sponsorship fee. For questions, call the Ocala Jockey Club at (352) 591-1212, or email sponsorships@OcalaJC.com.

Mail, fax or email this form to:

Ocala Jockey Club
 8720 W. Highway 318
 Reddick, FL 32686
 Fax: (888) 271-0467
 Email: accounting@ocalajc.com
 Checks payable to Ocala Jockey Club

Company Name

Contact Name

Address

City, State, Zip

_____ Amount ___ Check Enclosed, Check No. _____ **OR** ___ Pay by credit card: ___ Visa ___ MasterCard ___ AmEx.

Credit Card No. _____ Expiry Date _____ 3-digit code _____

Signature _____ Billing Zip Code _____

