

# Event Program Advertising

## OCALA JOCKEY CLUB

\$100,000 International 3-Day Event

\$25,000 Thoroughbred Awards Included

## FAMILY FALL FESTIVAL

November 16-19, 2017



[www.OJC3de.com](http://www.OJC3de.com)

## Specifications:

Select Quantity	Size	Full Color Price	Vendor Price (25% discount)	Dimensions
	Full Page	\$1250	\$937.50	7.5" wide x 10" high
	2/3 Page	\$1000	\$750.00	5" wide x 10" high
	Half Page	\$750	\$562.50	7.5" wide x 5.5" high
	1/3 Page	\$600	\$450.00	2.5" wide x 10" high, or 7.5" wide x 3.5" high
	1/4 Page	\$450	\$337.50	3.75" wide x 5.5" high
	Inside cover	\$1750	\$1312.50	7.5" wide x 10" high
	Back cover	\$1950	\$1462.50	7.5" wide x 10" high

**Ad reservation deadline: October 13. Ad submission deadline: October 20.**

All ads must be submitted as pdf, tiff or jpg files. Minimum 300 dpi resolution.

For questions, call the Ocala Jockey Club at (352) 591-1212, or email

advertising@ocalajc.com. Ads submitted after deadline not guaranteed to run.

### Mail, fax or email this form to:

Ocala Jockey Club

8720 W. Highway 318

Reddick, FL 32686

Fax: (888) 271-0467

Email: [accounting@ocalajc.com](mailto:accounting@ocalajc.com)

Checks payable to Ocala Jockey Club

Company Name

Contact Name

Address

City, State, Zip

\_\_\_\_\_ Amount \_\_\_ Check Enclosed, Check No. \_\_\_\_\_ **OR** \_\_\_ Pay by credit card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ AmEx.

Credit Card No.

Expiry Date

3-digit code

Signature

Billing Zip Code

