

2020 Sponsor Recognition Packages

Title - Inquire About Pricing

Exclusive naming rights and customized “official” category sponsor branding campaign. Event title holder is recognized in the title of the event, CCI4*-L division award presentation and all related branding efforts. Premium marketing and signage at event, online, print and digital event marketing and social media. Customized product placement and branding efforts. Customized VIP hospitality experience for sponsor, clients and guests.

Presenting - Inquire About Pricing (Limit - 3)

Exclusive naming and award presentation rights to the CIC3* division, CCI2* division, or CCI1* division. Premium marketing and signage at event, online, print and digital event marketing and social media. Customized branding efforts. Customized VIP hospitality experience for sponsor, clients and guests.

Platinum - \$15,000

Naming rights to the main arena during event or product placement and brand exposure at event. Table for eight in VIP area during all days of competition and for all associated special events and parties. Golf cart use during event, logo on event volunteer T-shirt, PA announcements, vendor space at event, event signage, two-page event program editorial or ad placement.

Gold - \$10,000

Naming rights to Event Entertainment Stage. Table for six in VIP area during all days of competition and for all associated special events and parties. Golf cart use during event, PA announcements, vendor space at event, event signage, full page event program advertising.

Silver - \$7,500

Space for four in VIP area during all days of competition and for all associated special events and parties. Naming rights to one competition segment, choice of: Golf Carts, Cross Country Decorations. PA announcements, vendor space at event, event signage, event program advertising, website and digital advertising, promotional item placement in competitor gift bags.



Segment Sponsor - \$5,000

Space for two for Saturday and Sunday in VIP area and tickets to associated special events and parties. Naming rights to one competition segment, choice of: Visitor Information Booth, Breakfast and Coffee in Stabling Area, Kid Zone, Volunteer T-Shirts, One Day of VIP Area catering, \$1000 Special Competition Prize (such as Top Groom Award). PA announcements, vendor space at event, event signage, full page event program advertising.

Private Corporate - \$5,000

Space for private tent up to 20x60 size in a premium cross-country location. Eight tickets to all associated special events and parties. Event signage, full page event program advertising, 40 general admission tickets for sponsor's guests.

Bronze - \$3,500

Space for two for Saturday and Sunday only in VIP area. Tickets to all associated special events and parties. PA announcements, vendor space at event, event signage, 1/2 page event program advertising.

Jump Sponsorships - \$500-\$1500

Sponsor 2*/3* jump for \$500, 4* for \$1000, or arena jump for \$1500.

All Sponsorships Include:

Event signage, event program listing, OJC3de.com website listing, social media, e-blast, 250 promotional item placement in competitor gift bags, admission to Wednesday Competitor and Sponsor Welcome Reception and Sunday Afternoon Awards Reception, event program and event general admission tickets for guests.

***A-la carte signage, event program advertising, jump sponsorships and VIP hospitality available.